



<b>WVLS - 89.7 FM</b> PO Box 431 Monterey, VA 24465 540-468-1234 Fax 540-468-1233	<b>Main Office</b> <b>WVMR - 1370 AM</b> 9836 Browns Creek Road Dunmore, WV 24934 304-799-6004 Fax 304-799-7444	<b>WCHG - 107.1 FM</b> PO Drawer G Hot Springs, VA 24445 540-839-5400 Fax 540-839-5403	
<b>WVMR-FM - 91.9 FM</b>	<b>WNMP - 88.5 FM</b>	<b>WDMT - 106.3 FM</b>	<b>W278AL - 103.5 FM</b>

**Your Listener Supported Community Radio Stations**

Annual EEO Report – Allegheny Mountain Radio

June 1, 2019- May 31, 2020

- 1) Full-time vacancies filled during the previous year, identified by job title:
  - a) Full Time Bookkeeper
  - b) General Manager
  
- 2) Recruitment sources used to fill each vacancy:
  - a) Advertisements in the Pocahontas Times, local newspaper for Pocahontas County, WV
  - b) Advertisements in The Recorder, local newspaper for Bath and Highland Counties, VA
  - c) Internal posting, posting on Allegheny Mountain Radio website and Facebook page, and Town Crier
  
- 3) Recruitment source that referred the hire for each full-time vacancy during the preceding year:
  - a) Bookkeeper position:
    - i) Recorder ad– Placed 06/01/2019, ran in 3 editions – Jessica Rogers, Recorder staff;
    - ii) Pocahontas Times ad – Placed 06/11/2020 (due to early deadline on July 1, ran in 2 editions – Sunny Givens, Times staff
  - b) GM position:
    - i) Recorder ad - Placed 11/25/2019 and ran in 4 editions- David Cockerham, Recorder Staff
    - ii) Pocahontas Times ad - Placed 11/25/2019 and ran in 4 editions- Cindy Johnson, Times Staff
  - c) Both positions:
    - i) Town Crier announcements
    - ii) Website – alleghenymountainradio.org
    - iii) Facebook – Allegheny Mountain radio
  
- 4) Data reflecting the total number of persons interviewed for full-time vacancies during the preceding year:
  - a) Bookkeeper position: 1 candidate from Pocahontas Times, 1 candidate from website, 2 candidates from Town Crier, 1 candidate from Facebook
  - b) GM position:
    - i) 1 candidate referred from internal posting, 1 candidate referred from unknown source
  
- 5) Total number of interviewees referred by each recruitment source used in connection with such vacancies:
  - a) Bookkeeper position – 5 candidates interviewed, one hired from Town Crier
  - b) GM Position – No candidates interviewed, since only 1 candidate had required experience qualifications stipulated in postings



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- 6) A list and brief description of the Outreach Prong 3 menu options implemented during the preceding year:
- a) The Highland High School FFA Report Feature – FFA student members write, record and submit reports on chapter activities.
  - b) Highland Mid-Kids Radio Club meetings and broadcasts – Radio club at Highland school system meets once a month at school, and broadcasts twice a month (before COVID-19 related hiatus), writing and producing stories and features, and experiencing live broadcasting.
  - c) Pocahontas County Schools Radio Club - Students recorded their own 30-minute radio shows for broadcast.
  - d) Bath County High School Radio/Drama Club until October 2019, where AMR DJ assisted in creation and direction of productions and on-air segments.
  - e) Started internship/mentoring with Dabney S. Lancaster Community College student, who now has regular volunteer show
  - f) Community outreach and information tables at events in all three counties, including:
    - WVLS Listener Appreciation Concert – 09/08/19
    - Bath County Fair 09/14, 2019
    - Autumn Harvest Festival in Pocahontas County – 09/28 2019

Opportunities for Prong 3 outreach are limited by our rural location and population size.